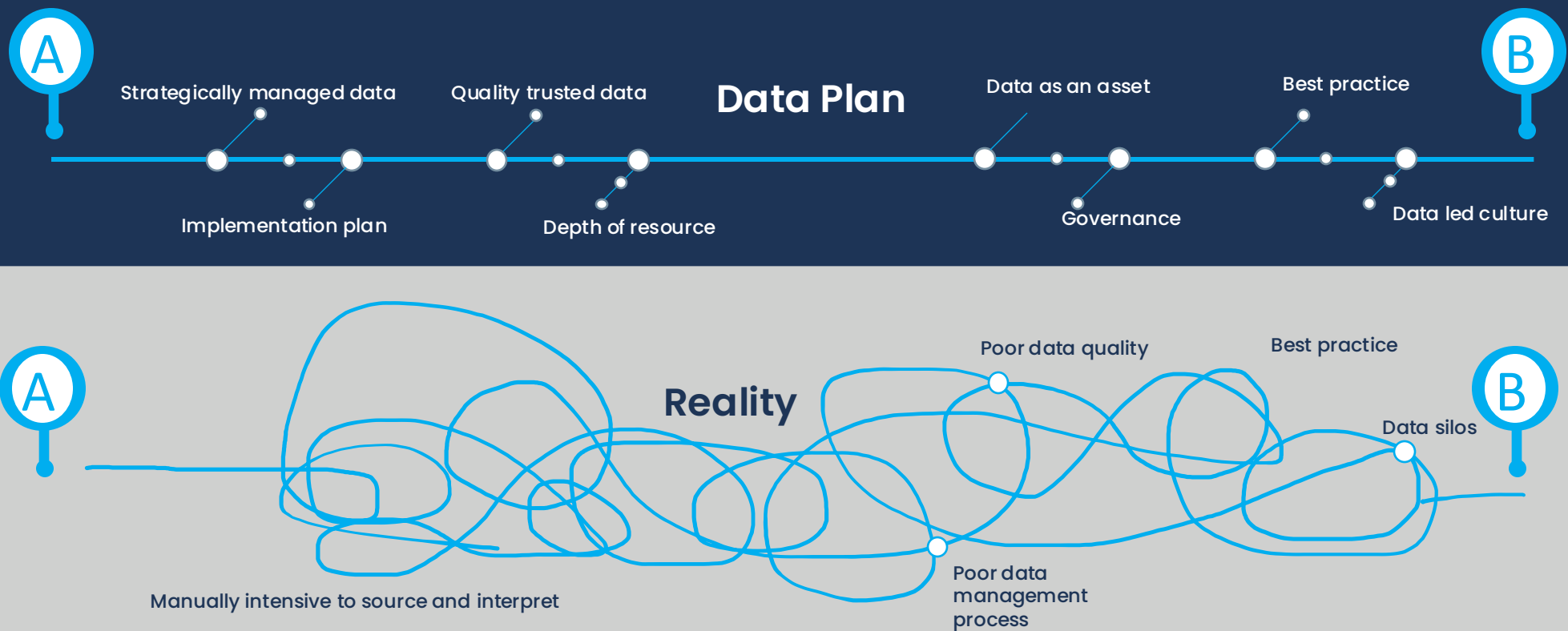connected.

Agile Data Governance series – Webinar 1 of 10

1: Introduction to Data Governance

Wait a minute - Our journey to a data-led culture may not be straightforward

Data Plan

A — Strategically managed data · Implementation plan · Quality trusted data · Depth of resource · Data as an asset · Governance · Best practice · Data led culture — B

Reality

A — Manually intensive to source and interpret · Poor data quality · Poor data management process · Best practice · Data silos — B

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Setting the scene – what are we working with here?

- Financial challenges and budget constraints
- Rising operational costs
- Digital transformation
- Declining international student numbers
- Recruitment pressure
- Regulatory oversight and burden
- Workforce challenges and mental health

WE THE WILLING
LED BY THE UNKNOWING
ARE DOING THE IMPOSSIBLE
FOR THE UNGRATEFUL
WE HAVE DONE SO MUCH
FOR SO LONG WITH SO LITTLE
WE ARE NOW QUALIFIED
TO DO ANYTHING
WITH NOTHING

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Agile Data Governance - webinar series summary

Date	Session	Description	Session	Description	Date
3rd Dec	WS1: Introduction to Data Governance	• Define data governance and its importance in the context of cost savings.	WS6: Scaling Data Governance Efforts	• Strategies for growing data governance initiatives.	21st Jan
10th Dec	WS2: Creating a Data Vision	• Establishing a clear data vision aligned with institutional goals	WS7: Common Pitfalls and How to Avoid Them	• Identifying and avoiding common mistakes in data governance.	28th Jan
17th Dec	WS3: Developing a Data Strategy	• Formulating a data strategy that supports cost savings.	WS8: Engaging Senior Management	• How to get buy-in from senior leadership.	4th Feb
7th Jan	WS4: Data Governance Operating Model	• Exploring different models and frameworks for data governance.	WS9: Tools for Data Governance	• Overview of tools that can support data governance.	11th Feb
14th Jan	WS5: Starting Small with Data Governance	• Practical steps to initiate data governance on a small scale.	WS10: Data Governance insights – what success looks like	• Data governance priorities and examples	18th Feb

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Why do we need data governance?

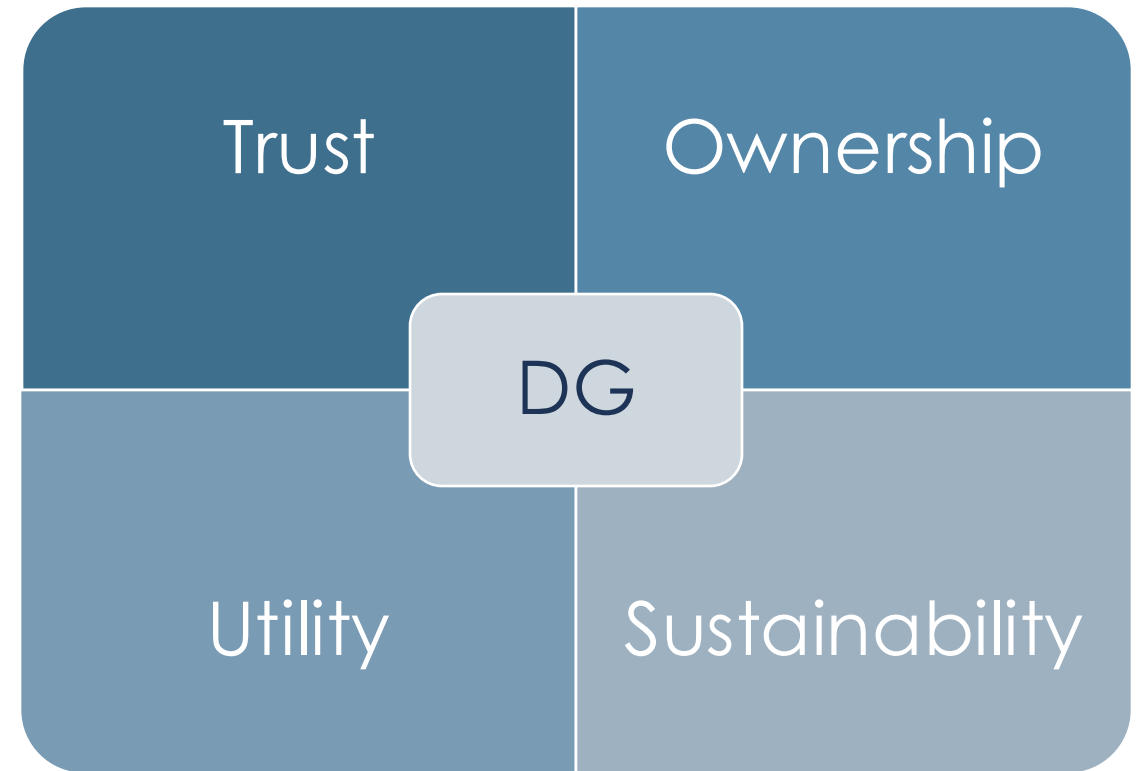**TRUST:**

- Data quality and integrity

OWNERSHIP:

- Data stewardship and accountability

UTILITY:
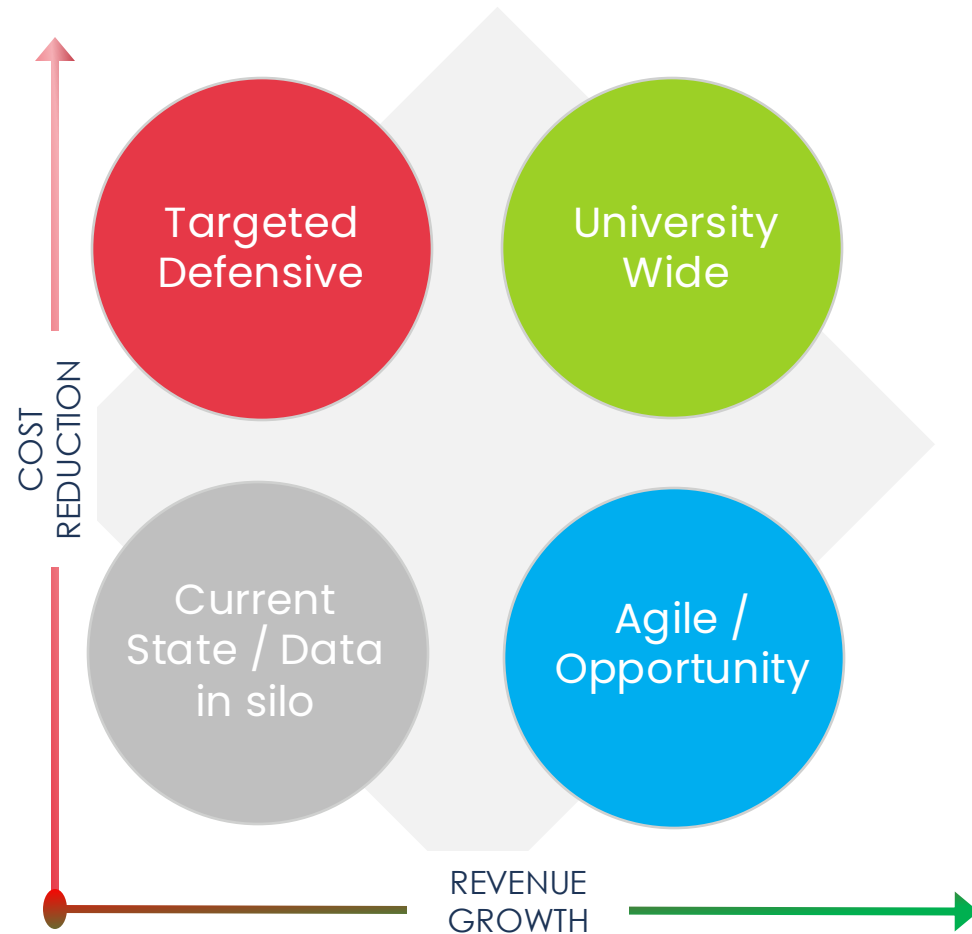
- Data accessibility and availability

SUSTAINABILTY:

- Data documentation and capability

Trust	Ownership
Utility	Sustainability

DG

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How does this help us with cost savings?

Every report says something like this:

76% say data-driven decision-making is their #1 goal for data programs, yet 67% don't completely trust their data
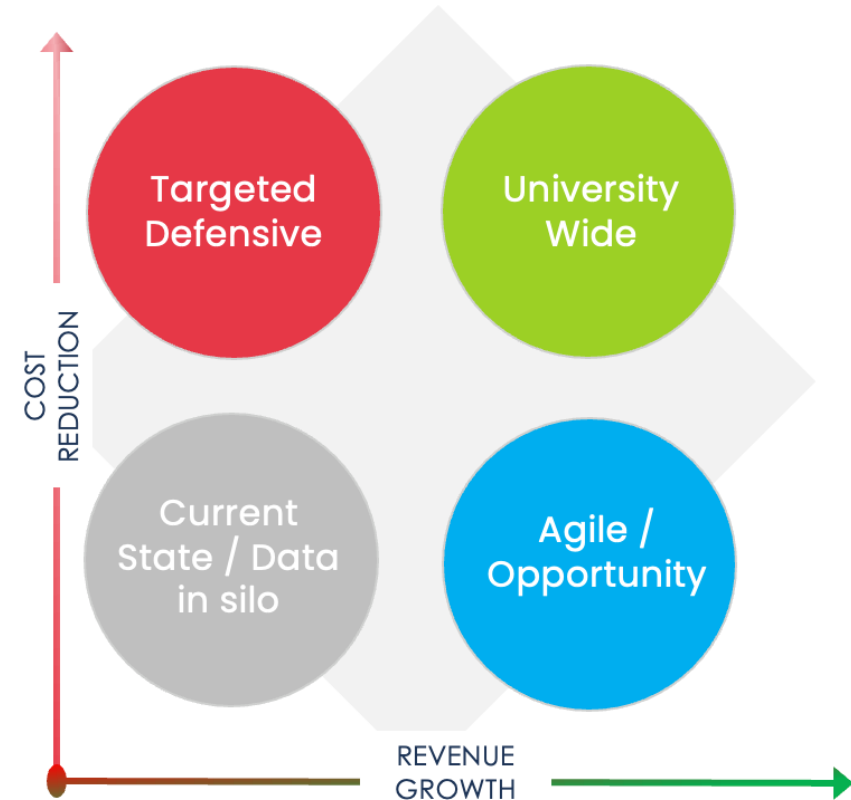
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Summary and quiz

- <u>Vote 1</u>: Which of these is most relevant to your institution:

  - Financial challenges and budget constraints

  - Rising operational costs

  - Digital transformation

  - Declining international student numbers

  - Recruitment pressure

  - Regulatory oversight and burden

  - Workforce challenges and mental health

- <u>Vote 2</u>: Which of these represents the best response/best case to build a DG capability:

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Agile Data Governance – What's next

3rd Dec	**WS1:** Introduction to Data Governance	• Define data governance and its importance in the context of cost savings.	**WS6:** Scaling Data Governance Efforts	• Strategies for growing data governance initiatives.	**21st Jan**
10th Dec	**WS2:** Creating a Data Vision	• Establishing a clear data vision aligned with institutional goals	**WS7:** Common Pitfalls and How to Avoid Them	• Identifying and avoiding common mistakes in data governance.	**28th Jan**
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Thank you

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Suggested reading list

Articles:

UUK Sept 24: Reducing Regulation

Connected: Sept 24: State of the sector

Books:

- **Navigating the Labyrinth**. Laura Sebastian-Coleman (DAMA). ISBN: 9781634623759. First printed 2019

- **Data Governance:** John Ladely. ISBN: 9780124158290. First printed 2012

- **Telling Your Data Story**: Scott Taylor. ISBN: 9781634628952. First Printed 2020

- **DMBOK: DAMA** International. ISBM 9781634622349. First printed 2017

- **The Butterfly Defect**: Ian Goldin & Mike Mariathasan. ISBN: 9780691154701. First printed 2014

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