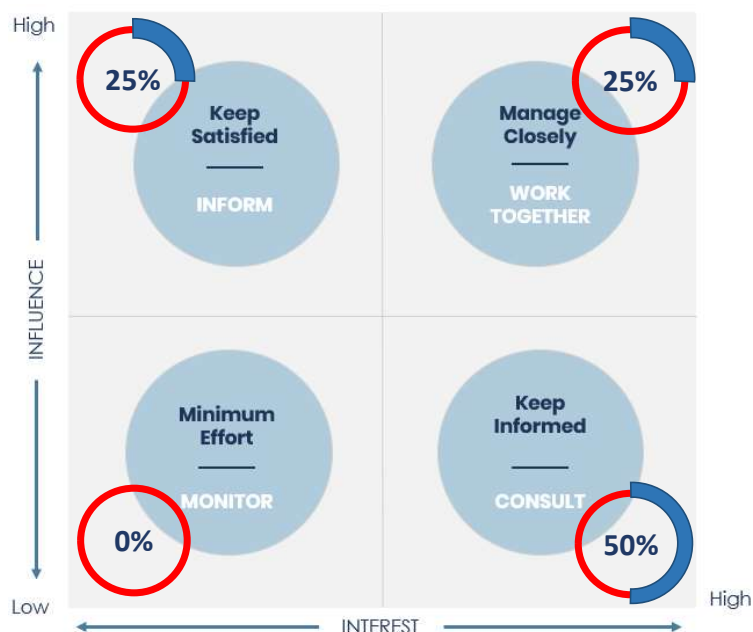
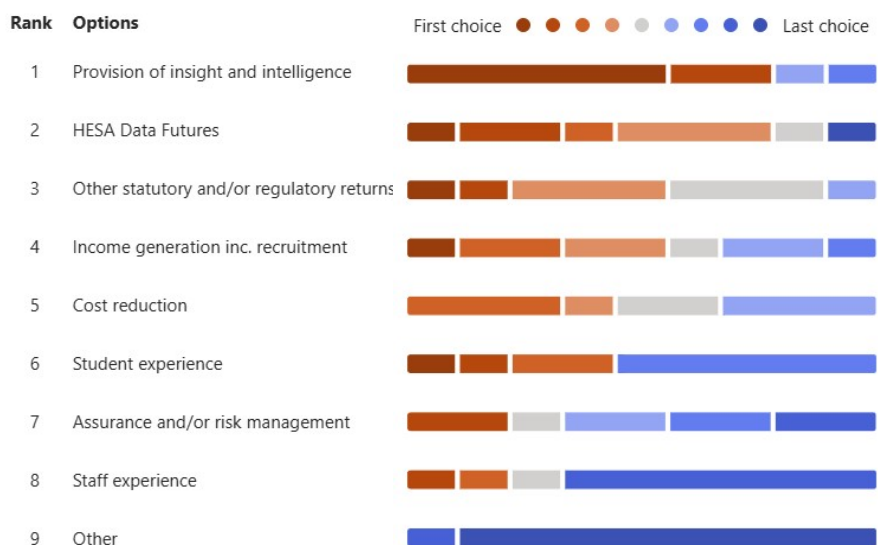


Think about the stakeholders you believe are most likely to support a DG capability. Using the stakeholder map we introduced, which interest and influence quadrant do you feel they fit into?



What is the 'sizzle' most likely to get the stakeholder(s) you've identified to buy-into and understand the need/importance of a data governance capability?



*Disclaimer! These proportions reflect live feedback of attendees wishing to engage with the optional voting session at the end of the webinar. The results are not intended to be used as an accurate and complete view of the full sector, but more as a sample opinion of only those staff attending the webinars.*