

Agile Data Governance series – Webinar 7 of 10

# 7: Common pitfalls and how to avoid them

A decorative graphic consisting of a light blue curved line with several small circles of varying sizes, spanning across the middle of the slide.



## Agile Data Governance – What's next

3 <sup>rd</sup> Dec	<b>WS1: Introduction to Data Governance</b>	<ul style="list-style-type: none"><li>Define data governance and its importance in the context of cost savings.</li></ul>	<b>WS6: Scaling Data Governance Efforts</b>	<ul style="list-style-type: none"><li>Strategies for growing data governance initiatives.</li></ul>	21 <sup>st</sup> Jan
10 <sup>th</sup> Dec	<b>WS2: Creating a Data Vision</b>	<ul style="list-style-type: none"><li>Establishing a clear data vision aligned with institutional goals</li></ul>	<b>WS7: Common Pitfalls and How to Avoid Them</b>	<ul style="list-style-type: none"><li>Identifying and avoiding common mistakes in data governance.</li></ul>	28 <sup>th</sup> Jan
17 <sup>th</sup> Dec	<b>WS3: Developing a Data Strategy</b>	<ul style="list-style-type: none"><li>Formulating a data strategy that supports cost savings.</li></ul>	<b>WS8: Engaging Senior Management</b>	<ul style="list-style-type: none"><li>How to get buy-in from senior leadership.</li></ul>	4 <sup>th</sup> Feb
7 <sup>th</sup> Jan	<b>WS4: Data Governance Operating Model</b>	<ul style="list-style-type: none"><li>Exploring different models and frameworks for data governance.</li></ul>	<b>WS9: Tools for Data Governance</b>	<ul style="list-style-type: none"><li>Overview of tools that can support data governance.</li></ul>	11 <sup>th</sup> Feb
14 <sup>th</sup> Jan	<b>WS5: Starting Small with Data Governance</b>	<ul style="list-style-type: none"><li>Practical steps to initiate data governance on a small scale.</li></ul>	<b>WS10: Data Governance insights – what success looks like</b>	<ul style="list-style-type: none"><li>Data governance priorities and examples</li></ul>	18 <sup>th</sup> Feb



## Data Governance – recognising it can be challenging

### Challenges



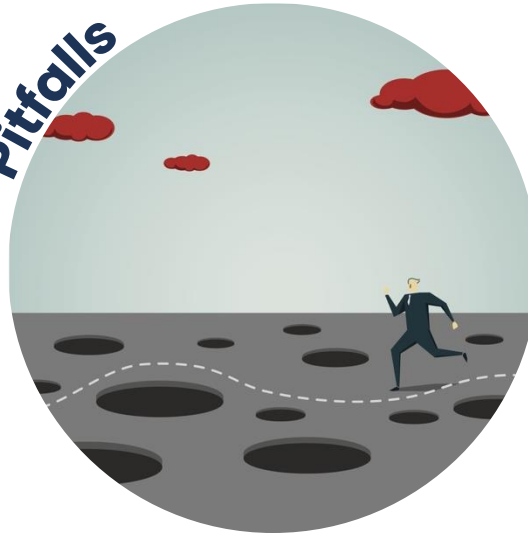
Broader, ongoing issues that need strategic planning and resources to overcome e.g.

- Integrating fragmented data systems.
- Ensuring data quality and consistency.
- Navigating regulatory compliance.

**Specific, often unforeseen issues that can derail progress if not managed carefully e.g.**

- **Lack of clear roles and responsibilities.**
- **Cultural resistance to change.**
- **Resource constraints.**

### Pitfalls



Roles and responsibilities

Sponsorship

Culture

Lack of communication

Misunderstanding around investment



### Don't forget the basics | Relationships and Visibility

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- Sponsorship
- Partnership
- Well defined roles
- Support and training for data governance roles
- Documentation and tools
- Clear and ongoing communication
- Consistency, navigation, evolution, persistence!

### Review, revise, evolve, adapt – the cycle shouldn't stop

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- Once and done
- Assume everyone is doing what they should
- Have no central anchor for operations
- Operate in isolation of strategic initiatives
- No visibility of progress (successes, challenges, developments)
- De-prioritise / let slip





## VOTE 1

Do you think you've more pitfalls than challenges?

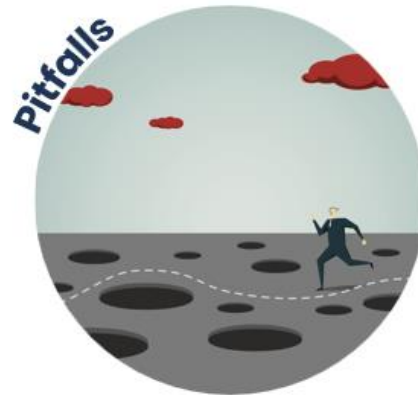


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- **Lack of clear roles and responsibilities.**
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- **Resource constraints.**



## VOTE 2

Which of the remediation activities have you got and how confident are you that they'd safeguard you from pitfalls?

- Sponsorship
- Partnership
- Well defined roles
- Support and training for data governance roles
- Documentation and tools
- Clear and ongoing communication
- Consistency, navigation, evolution, persistence!



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**Thank you**

connected.



## Suggested reading list

### Articles:

UUK Sept 24: [Reducing Regulation](#)

Connected: [Sept 24: State of the sector](#)

Connected: [How we got here](#)

UCL: [Data Strategy 2022-2027](#)

Connected: [DGOM roles IG v DG](#)

Bob Seiner: [DG Is misunderstood](#)

### Books:

- **Navigating the Labyrinth**. Laura Sebastian-Coleman (DAMA). ISBN: 9781634623759. First printed 2019
- **Data Governance**: John Ladely. ISBN: 9780124158290. First printed 2012
- **Telling Your Data Story**: Scott Taylor. ISBN: 9781634628952. First Printed 2020
- **DMBOK: DAMA** International. ISBM 9781634622349. First printed 2017
- **The Butterfly Defect**: Ian Goldin & Mike Mariathasan. ISBN: 9780691154701. First printed 2014