

Webinar Series Outline

Overview

Series title	Agile Data Governance: in Higher Education: Doing more with less
Series description	<p>This series is a comprehensive and practical approach to delivering trusted data for better decision making in a constrained cost and resource environment. It sets out practical advice on topics including creating a data vision, developing a data strategy, implementing a simple data governance operating model, and engaging senior management.</p> <p>Attendees will gain practical advice on how and where to start, the route to scaling their data governance capability while avoiding common pitfalls and sustaining senior leadership focus. This approach is cognisant of and designed for the current challenging institutional environment.</p>
No. webinars making series	10
Duration of each webinar	20 mins
Webinar type(s)	Bite-size / interactive
Planned delivery dates and times	<p>All webinars take place on the same day of the week Tuesday-, and at the same time - 1300 GMT</p> <ul style="list-style-type: none"> • Webinar 1: 3rd Dec 24 • Webinar 2 : 10th Dec 24 • Webinar 3 : 17th Dec 24 • Webinar 4 : 7th Jan 25 • Webinar 5 : 14th Jan 25 <ul style="list-style-type: none"> • Webinar 6: 21st Jan 25 • Webinar 7: 28th Jan 25 • Webinar 8: 4th Feb 25 • Webinar 9: 11th Feb 25 • Webinar 10: 18th Feb 25
Intended audience	<p>Open to all in HE.</p> <ul style="list-style-type: none"> • This series will be useful for a wide range of staff within UK universities and the Higher Education sector, including data governance teams, IT and data management professionals, reporting teams, senior management, administrative and support staff etc. • Not limited to one person per institution
Intended outcome	<ul style="list-style-type: none"> • To introduce attendees to the theory and value of Data Governance, and for them to leave with a practical approach to explain and deliver the what, why, and how. • Initiate their thinking around what they can do (within their control and in collaboration with peers), in managing data more effectively for both local and onward use. • Create confidence to raise the case for data governance as a new capability with senior management.
Cost	Free to anyone in Higher Education with an ac.uk email
Delivery and content	<ul style="list-style-type: none"> • Virtual using MS Teams with content developed to encourage a high level of discussion and engagement. • Recordings and content will be available to all attendees.

Webinar Descriptions

<p>1. Introduction to Data Governance</p> <p><u>Overview:</u></p> <ul style="list-style-type: none"> • Define data governance and its importance in the context of cost savings. <p><u>Key Points:</u></p> <ul style="list-style-type: none"> • What is data governance? • The positive impact of effective data governance. 	<p>2. Creating a Data Vision</p> <p><u>Overview:</u></p> <ul style="list-style-type: none"> • Establishing a clear data vision aligned with institutional goals. <p><u>Key Points:</u></p> <ul style="list-style-type: none"> • Importance of a data vision. • Steps to create a data vision.
<p>3. Developing a Data Strategy</p> <p><u>Overview:</u></p> <ul style="list-style-type: none"> • Formulating a data strategy that supports cost savings. <p><u>Key Points:</u></p> <ul style="list-style-type: none"> • Aligning data strategy with cost-saving initiatives. • Key components of a data strategy. 	<p>4. Data Governance Operating Model</p> <p><u>Overview:</u></p> <ul style="list-style-type: none"> • Exploring different models and frameworks for data governance. <p><u>Key Points:</u></p> <ul style="list-style-type: none"> • Centralised vs. decentralised models. • Choosing the right model for efficiency and effectiveness.
<p>5. Starting Small with Data Governance</p> <p><u>Overview:</u></p> <ul style="list-style-type: none"> • Practical steps to initiate data governance on a small scale. <p><u>Key Points:</u></p> <ul style="list-style-type: none"> • Identifying quick wins. • Building a pilot project. 	<p>6. Scaling Data Governance Efforts</p> <p><u>Overview:</u></p> <ul style="list-style-type: none"> • Strategies for growing data governance initiatives. <p><u>Key Points:</u></p> <ul style="list-style-type: none"> • Expanding governance practices. • Engaging more stakeholders.
<p>7. Common Pitfalls and How to Avoid Them</p> <p><u>Overview:</u></p> <ul style="list-style-type: none"> • Identifying and avoiding common mistakes in data governance. <p><u>Key Points:</u></p> <ul style="list-style-type: none"> • Lack of clear ownership. • Overcomplicating processes. 	<p>8. Engaging Senior Management</p> <p><u>Overview:</u></p> <ul style="list-style-type: none"> • How to get buy-in from senior leadership. <p><u>Key Points:</u></p> <ul style="list-style-type: none"> • Communicating the value of data governance. • Demonstrating ROI.
<p>9. Tools for Data Governance</p> <p><u>Overview:</u></p> <ul style="list-style-type: none"> • Overview of tools that can support data governance. <p><u>Key Points:</u></p> <ul style="list-style-type: none"> • Data documentation • Data quality logs and business data glossary 	<p>10. Data Governance insights – what success looks like</p> <p><u>Overview:</u></p> <ul style="list-style-type: none"> • Data governance priorities and examples <p><u>Key Points:</u></p> <ul style="list-style-type: none"> • Increasing internal demand. • Evolving regulatory landscape.